A Revenue Adjustment is waiting for your approval – REBATE of \$25 given. Advertiser paid \$25 more than opponent. Order had already billed; therefore, LUR adjustment was provided and dollars were respent on another order.

Click <u>HERE</u> to edit this Revenue Adjustment.

ID:	48566
Station:	Louisville - WHAS / WHAS9
Advertiser:	ISS/ Keep Kentucky Great
Agency:	Main Street Media
N or L Adjustment:	National
Local Account Executive:	Stecker, Benjamin
Regional:	No
Direct or Agency:	Agency
Cash/Trade:	Cash
Paid Programming:	No
Adj Type:	Credit
Spot/Digital:	Spot
Invoice Number:	1962559-1
Total Gross Adj Amt:	\$25.00
Total Net Adj Amt:	\$21.25
Wide Orbit Adj Code:	REV ADJ SALES
Reason Code:	Political – LUR
Reason for Adjustment:	1 spot ran \$25 more than other issue opponent.
Comments:	
Reject Reason:	

Revenue Adjustment Created by: Saffell, Lisa on 9/23/2020 10:18 AM Last Modified by: Patel, Trishul on 9/28/2020 10:07 AM